

# JEFF ROBERTSON



## AVAILABLE TO SHARE EXPERTISE ABOUT:

**Overcoming Adversity:** Strategies for turning setbacks into comebacks and using failures as stepping stones to success.

**Entrepreneurship and Business Development:** Insights and practical advice on launching and growing a successful business, drawn from my own entrepreneurial journey.

**Leadership and Team Building:** Techniques for effective leadership, building high-performing teams, and fostering a positive organizational culture.

**DISC and Team Building:** Unlock the power of understanding behavioral styles to enhance communication and build high-performing teams through proven DISC assessments and dynamic team-building techniques.

**Marketing and Sales:** Expertise in advertising, marketing strategies, and sales techniques, especially in niche markets like the trailer industry.

**Personal Growth and Transformation:** Guidance on personal development, setting and achieving goals, and transforming your mindset for continuous improvement.

Jeff Robertson was born and raised in rural southwest Virginia. He learned the value of resilience and adaptability there from an early age. Jeff has over two decades of experience in public safety, including several years with the DEA as a Task Force Officer. He transitioned from undercover police to become a successful entrepreneur. Jeff now owns his own business and advises business owners around the United States about the power of transformation and perseverance. Jeff is a certified DISC facilitator as well as the host of the Second Chance Podcast. Jeff loves sharing his story to inspire others by engaging and empowering audiences. Jeff does this with his mix of humor, authentic experiences, and actionable insights.

## WHY JEFF?

I have unique blend of real-world experience, resilience, and humor which sets me apart from other speakers. I have a background in public safety, undercover police work, and entrepreneurship. It provides a rich tapestry of stories and lessons that resonate deeply with diverse audiences. I've navigated through significant challenges and transformed setbacks into stepping stones. I offer practical and inspiring insights that can empower others to do the same.

I have the ability to connect with audiences on a personal level. My engaging storytelling, combined with actionable strategies like (the W.I.N.T.H.E.D.A.Y. framework), ensures that attendees leave not only inspired but equipped with the tools they need to overcome their own obstacles. Whether it's through motivational/keynote speaking, coaching, or workshops, I bring a unique energy and perspective that captivates and drives positive change.

## HELP YOUR AUDIENCE:

- Inspiration and Motivation
- Practical Strategies
- Engaging and Relatable Stories
- Empowerment to Take Action
- Resilience and Adaptability
- Effective Communication
- Leadership in Crisis
- Advanced Investigative Techniques

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